

## Earth Day--2025 Thursday, March 20

Earth Day is on the Equinox, Nature's day all over the world.

The first Earth Day celebration was in 1970 on the March Equinox, initiated by John McConnell. Since 1971 the Peace Bell at the United Nations in New York has traditionally been rung at the moment of the March Equinox in an annual celebration of Earth Day. In 2025 this Equinox will occur at 5:01 a.m. Eastern Daylight Time -- the beginning of Spring in the Northern Hemisphere and the beginning of Fall in the Southern Hemisphere. This same moment (10:01 a.m., March 20, in Austria) is also traditionally observed at the Peace Bell at the United Nations in Vienna, and at other worldwide locations.

One global common moment celebrating life with dedication of heart and mind to think and act as responsible Earth Trustees. We are one human family and have only one Earth.

Radio and TV are requested to provide live coverage of the United Nations ceremonies so we can all participate. The Equinox takes place at 9:01 Universal Time on March 20, 2025. Please check local times to confirm the time of the Equinox at your location and join in the Minute of Silence, for "Peace, Justice and Care of Earth."

## March Equinox -- Nature's moment of "cosmic equipoise"

Observed as the beginning of a new year in ancient China, England, Persia, Egypt, North and South America. At the moment of Equinox the Sun is setting at the South Pole and rising at the North Pole. On the equator at noon you will cast no shadow.

For more information, contact the Earth Society Foundation, 238 E. 58th Street, Apt #24, NY, NY 10022 Tel: (212) 832-3659. Web: www.earthsocietyfoundation.org

