

OFFICE OF THE MAYOR  
SAN FRANCISCO

ORIGINAL EARTH DAY PROCLAMATION

JOSEPH L. ALIOTO

# Proclamation

As inhabitants of this Earth - Earthians, we need a day to celebrate our global unity and destiny.

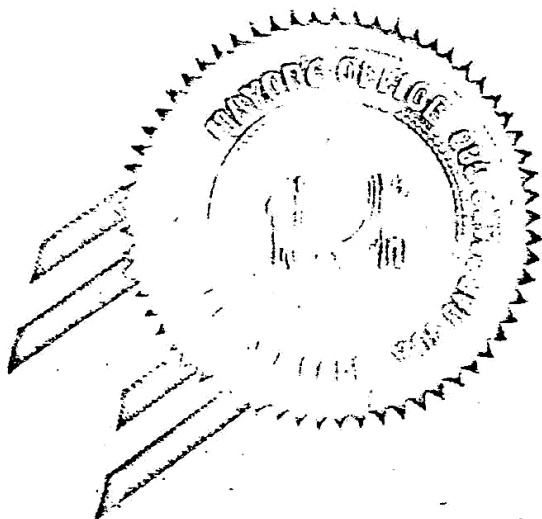
The observance of EARTH DAY will alert concern and interest for our planet -- with its precious treasure of living things.

EARTH DAY is to remind each person of his right and the equal right of each person to the use of this global home and at the same time the equal responsibility of each person to preserve and improve the Earth and the quality of life thereon.

NOW, THEREFORE, I, Joseph L. Alioto, Mayor of the City and County of San Francisco, do hereby proclaim March 21st (Vernal Equinox) to be designated EARTH DAY -- a special day to remember Earth's tender seedlings of life and people; a day for planting trees and flowers; a day for cleaning streams and wooded glens; that on EARTH DAY the EARTH FLAG which portrays in its center our "Beautiful Blue Planet", be flown to encourage mutual respect for Earth and all its people.

On this day 1900 to 2000 Universal Time (11:00 a.m. to 12:00 noon PST) be designated EARTH HOUR - a Silent Hour For Peace; and do invite all citizens throughout the community to join in observing Earth Day and Earth Hour in every way they may deem appropriate.

IN WITNESS WHEREOF I have hereunto set my hand and caused the seal of the City and County of San Francisco to be affixed this eleventh day of February, nineteen hundred and seventy.



*Joseph L. Alioto*  
Joseph L. Alioto  
Mayor